

FACTS AND FIGURES TO SHARE WITH YOUR CONTINGENT... Jamboree Flash Update

Connected Experience

- <u>Communications</u> An informed Jamboree is an engaged Jamboree. The team will
 promote all activities of the World Jamboree, in English, French, and Spanish,
 using a combination of technologies meant to inspire participants to action each
 day.
 - Jamboree App Will provide access to the Jamboree program, map, wait times, and other key information.
 - <u>Livestream</u> A news show that will recap the current day's events, feature special guests, and preview the next day's activities
 - Social Media Sharing the news of the Jamboree across social media.
- <u>Cultural Experience</u> The Cultural Experience of the World Jamboree is about helping Scouts from around the globe better understand each other's perspective, appreciate their differences, and recognize the common values of Scouting that bind them together.
 - <u>Base Camp Program</u> programs that keep participants entertained until lights out each night.
 - <u>Cultural Experience Day</u> gives each country a chance to share its unique heritage, food and traditions.
 - <u>Model UN</u> allows Scouts to consider real issues from around the globe.
- <u>Global Engagement</u> The 24th World Scout Jamboree will expand beyond the Jamboree site to impact Scouts around the world. This team will ensure that every member of the Scouting Movement has the chance to meaningfully participate in the Jamboree — and benefit from its experience.
 - <u>Post Jamboree Activation</u> opportunity to activate all Scouts around the globe in a unified effort to act consistent with the vision of Baden-Powell.
 - <u>Summit Stories</u> will allow a select group of Scouts to share their perspectives on the problems facing humanity, and how Scouting is preparing young people to tackle them.
 - <u>World Jamboree Ambassadors</u> each National Scout Organization will have the opportunity to designate a Scout who will be connected through technology back to their home nation and provide their fellow Scouts a firstperson perspective.

- <u>Our Story</u> "That the powerful play may go on, and that you may contribute a verse." Our Story is the mechanism for each Jamboree participant, leader and staff member to contribute their voice to the overall narrative of the Jamboree.
 - <u>Creative Expression</u> participants will be asked to contribute to the mosaic that forms when their individual stories come together for a larger whole via photo booths, recorded sound, art installations, and more.
 - <u>Leadership Development</u> a game-based program for Scouts to learn about leadership across the globe and give practical lessons they can take back to their home nation.
 - <u>Reflections</u> will provide the opportunity to pause either individually or as a group and consider what it means to be a part of the Jamboree.
 - <u>Wide Game</u> will use technology to connect the Jamboree in real-time by allowing participants to earn badges by checking in at activities, share contact information with one another, and incentivize participation by turning the entire event into an interactive, friendly competition.
 - <u>Young Correspondents</u> will empower youth from each NSO to craft content about the Jamboree experience and share it through the media and influencers in their home country.